

## **Staff or Collective Spokesperson Training\***

This training helps collectives stay ahead of the regulatory curve and maintain high patient service. Staff training includes patient care/ customer service, new member screening, inventory control, sanitary packaging, and more. Staff also learns the basics of conflict resolution, cultural competency, and inter-staff relations.

A collective's spokesperson has added responsibilities when it comes to acquiring medication, preventing theft, managing staff, and tracking finances. This more advance training teaches how to keep professional records without generating evidence against staff or providers, plus important information about discrimination, sexual harassment, and overtime.

**\$1000 (or \$250 an hour)**

## **Legal or Raid Training \*\***

Legal Training gives staff or patient's concrete knowledge and tools to manage risks, stay safe, and cope effectively with law enforcement. Being prepared for a raid can help keep a bad situation from getting worse - and it may keep you and your staff out of jail. Learn how to prepare in advance, how to stay safe when the police show up, and what may happen to you afterwards.

Raid training is crucial to the education of any staff working within medical cannabis community. Law enforcement officers receive special training in interrogation tactics. Your staff needs the same advantage. This cutting edge training includes a real-time 'mock raid' with uniformed ASA staff assuming the role of law enforcement.

**\$1000**

## **Sweep and Counter Surveillance Service\***

ASA offers electronic surveillance detection services (bug-sweeping) and will train your staff or security guards to deter would-be observers. Learn proven techniques to deter or stop unwanted surveillance and implement a security culture to protect patients and staff.

**\$500**

## **Media and Spokesperson Training**

This workshop offers participants an overview of how the news media operates. Discussion and strategic thinking about the newsworthiness of direct actions, a checklist of nuts-and-bolts tasks necessary for a successful action, and practical experience in crafting leads and sound bites, writing press releases, pitching the story, "spin control" and message delivery. (Additional travel expenses may apply.)

**\$500**

## **Patient Resource Binder**

This patient resource binder is a tool for patients and staff to help answer all of the questions that come up on a daily basis.

It includes information on how to find doctor, lawyer or dispensary, county plant guidelines, where to apply for your state identification card, samples of collective/caregiver forms, and much more. Any facility who has purchased a binder and continues to donate \$100 monthly will receive updates regularly.

**\$500**

## **Literature Boxes**

Boxes of literature can be sent to your facility on a monthly or as needed basis. A full box of literature includes 100 of our new and up-to-date legal manuals, 20 of each condition booklets (Aging, Arthritis, Cancer, Chronic Pain, Gastro-Intestinal Disorders, HIV/AIDS, Movement Disorders and Multiple Sclerosis), a 2" stack of Know Your Rights cards, tip of the month with calendar, newsletters including action of the month, and any campaign or event updates.

Half sizes available as well, 10 of each condition booklet, 50 legal manuals and information listed above.

**\$500 for full box or \$250 for 1/2 box**

\*Service available in Southern California, additional travel expenses up to \$500 for Northern California

\*\* Service available in Northern California, additional travel expenses up to \$500 for Southern California

**Order form on back**



# ASA Services Order Form

I would like to order/ schedule:

- Staff Training
- Collective Spokesperson Training
- Legal Training
- Raid Training
- Sweep and Countersurveillance Training
- Media and Spokesperson Training
- Patient Resource Binder
- Full Box of Literature
- Half Box of Literature

I would like to make a (circle one) Monthly / Quarterly / One-Time  
gift in the amount of \$\_\_\_\_\_

Name: \_\_\_\_\_

Collective Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Visa     MasterCard     AmEx     Discover

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different from above):  
\_\_\_\_\_